

Guide to Hearing Aid Selection

Technology Type	Description	Size	List Price per Hearing Aid
Premium High-Definition Digital	Most advanced technology available. Multiple programs for various listening situations. Advanced features for superior performance in background noise: multiple microphones, voice zoom, occlusion management, and increased number of frequency bands.	CIC Canal ITE BTE	\$3,000 - \$3,650
Advanced Digital Products	Superior technology for discriminating listeners. Independent programs for quiet and background noise listening. Multiple frequency bands, multiple microphones, and automatic adjustment.	CIC Canal ITE BTE	\$2,500 - \$2,800
Mid-Range Digital Products	Digital sound processing with basic options for listening in background noise. Automatic volume adjustment for clear sound quality.	CIC Canal ITE BTE	\$1,800 - \$2,250
Basic Line Digital Products	Digital quality sound processing. Less expensive with limited frequency channels and automatic adjustment. Generally contains only one program option.	CIC Canal ITE BTE	\$1,400 - \$1,650
Programmable	Basic amplification circuit that offers some programming adjustability. Generally not offered in favor of digital technology		Not Offered
Standard Conventional	Analog hearing technology that may fit less active adults and extremely limited budgets. Generally not offered in favor of digital technology.		Not Offered